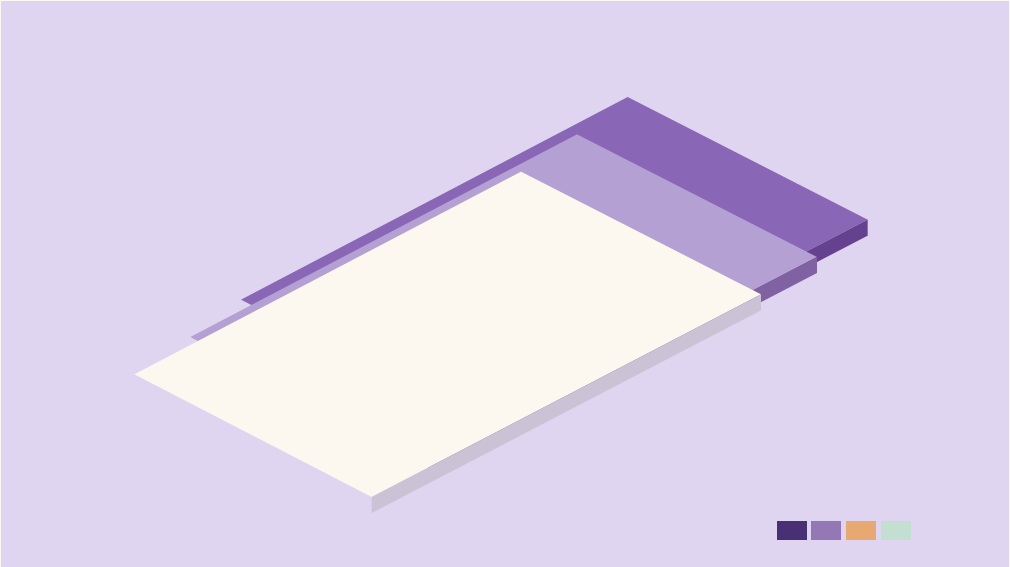
Print production *brief*

Specifications for a short-run studio publication.



PRESS SPECIFICATION

Edition	Trim size	Binding
400 copies	**148 x 210 mm**	**Saddle stitch**

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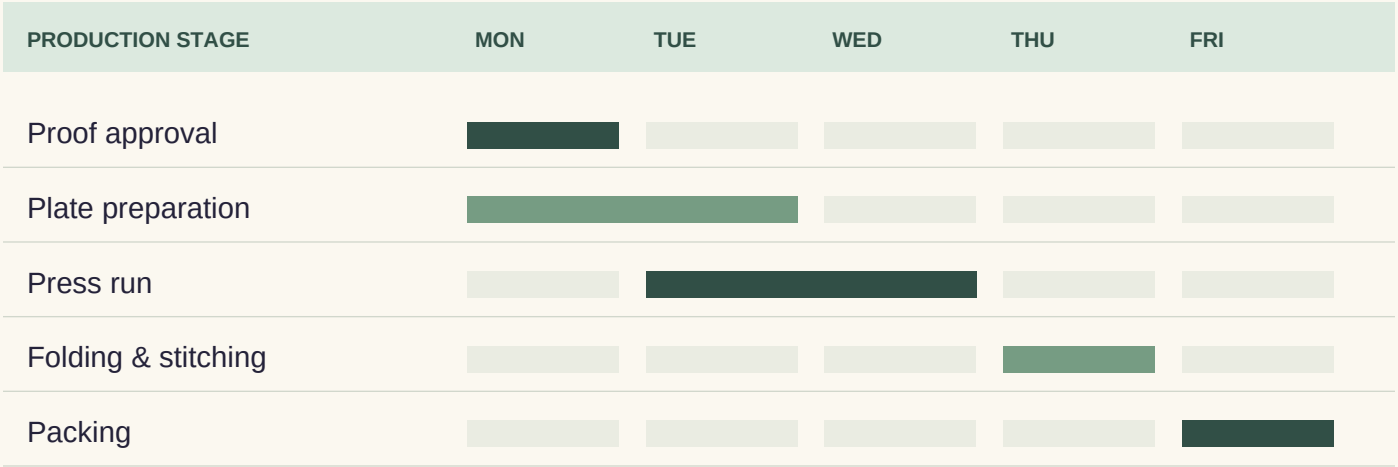
Press schedule

A five-day plan from proof approval to packing.



SCHEDULE NOTE Approve the print proof before plate preparation begins.

Cost estimate

Print run of 400 copies. All amounts in USD.

ITEM	AMOUNT
Paper stock	640.00
Plates and setup	360.00
Press time	880.00
Binding and packing	600.00
ESTIMATED TOTAL	**$2,480.00**

Prepared for the production brief.